## ULTIMATE CHOICE AUCTION METHOD

- Property is being offered in tracts, combinations, and/or as a whole. Once you have bid on an individual tract, and a combination of tracts has been placed, you could be put back in the winning position on the single tract you bid on if/when the combination is broken out into single tracts. There is no max bid feature for this auction. The bid you place is the bid that will be posted. (Example: If the current bid is \$100,000.00 and you submit a bid of \$150,000.00, that is what will show on our website as the high bid at that time.)
- With the Ultimate Choice Method, you select the lots you wish to purchase and bid on them in whole dollar amounts to create a base price for each tract.
- After the base price has been established by individual tracts, any bidder may add to the total amount bid on any tracts in the preset dollar amount established at the beginning of the auction or as new bids are posted.

## ADVANTAGES OF THE ULTIMATE CHOICE METHOD

- No one is knocked out of bidding at any time.
- You may combine any or all tracts in any grouping at any time, prior to auction closing, as well as post new bids on any single tract bid(s) or combination bids already posted.
- At any time you can look at the lots displayed and see the high bid and whether you have control of that tract.

## **HELPFUL BIDDING TIPS**

- Bid on only the tracts or items that you want to own. If you only want a single tract then bid on the single tract. If you want multiple tracts or none at all then bid on a combination of tracts. Remember any bid posted is considered active and could be back in winning position any time during the auction.
- Don't wait to bid at the end...prices don't go down!! Waiting only invites more people to jump in at the last moment. Remember, it's better to defend your position than to take it from someone else.
- Prior to the auction determine your buying strategy. Determine what you want to buy and how much you can spend.